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Service Corporation International Partners Up With Alternative Solutions USA to Expand Its Corporate Citizenship.

Spring Valley, CA (March 15th, 2013) — Service Corporation International (SCI), North America's leading provider of death-care products and services, has partnered with Alternative Solutions USA to further expand SCI's ongoing commitment to communities nationwide.

Alternative Solutions USA is America's first and only 501 (c)(3) non-profit implant recycling program serving the death-care industry nationwide. It is organized and operated exclusively to generate donations for charity by recycling the metallic by-products of the cremation process.

Crematories owned and operated by Service Corporation International across the United States and Canada will soon start recycling all metals remaining after the cremation process at their facilities through Alternative Solutions USA's recycling operation. A very genuine and powerful alliance aimed at protecting the environment and giving back to charity.

Proceeds generated from recycling will be dedicated to charitable organizations designated by Service Corporation International, a company with a long history of community involvement and charitable contributions.

Since its founding in late 2010, Alternative Solutions USA has donated over \$100,000 to countless charities nationwide on behalf of crematories interested in helping their local communities. Among these charitable organizations are The Salvation Army, All Children's Hospital, American Cancer Society, Wounded Warrior Project, Hospices, The Unforgettables Foundation, Blue Star Moms and many more.

At a time of extreme economic hardship across our beloved country and a sharp decline in charitable giving, the altruistic partnership between Service Corporation International and Alternative Solutions USA brings hope to worthy charitable organizations serving our local communities. A reality that will become a true source of joy and pride for all those involved in this humane undertaking.